



Federal Budget Reaction

**Only 5% of SMEs Say the Budget
Is Good for Business**

fifth
quadrant

Only 5% of SMEs Say the Budget Is Good for Business

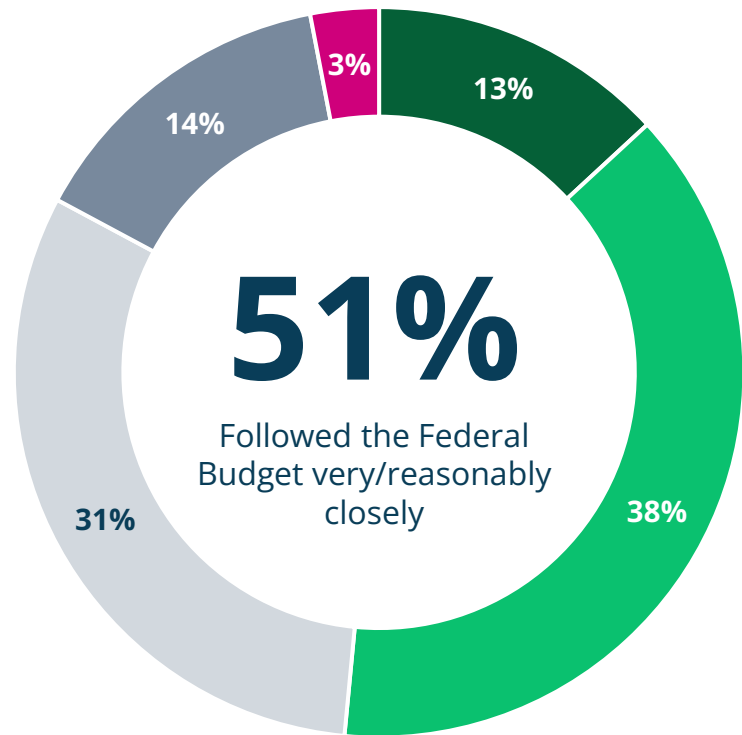
Overall, the Federal Budget failed to improve sentiment among SMEs. While several individual measures attracted support, businesses remain unconvinced the Budget will address the challenges they face. As a result, the Budget was widely seen as a miss at the individual business level and confidence in Federal Government policy continues to weaken.

- Only 51% of SMEs followed the Budget closely, indicating moderate but not widespread engagement
- SMEs supported practical business measures such as the permanent instant asset write-off, while opposing tax reforms perceived to increase costs or reduce investment incentives
- Despite support for some initiatives, SMEs do not believe the Budget will improve productivity, investment, growth, innovation or cost pressures
- The Budget was considered a big miss for individual businesses, with only 5% saying it was good for their business compared with 43% who said it was bad
- Satisfaction with Federal Government policy support fell to 24%, the lowest level recorded in the past 12 months

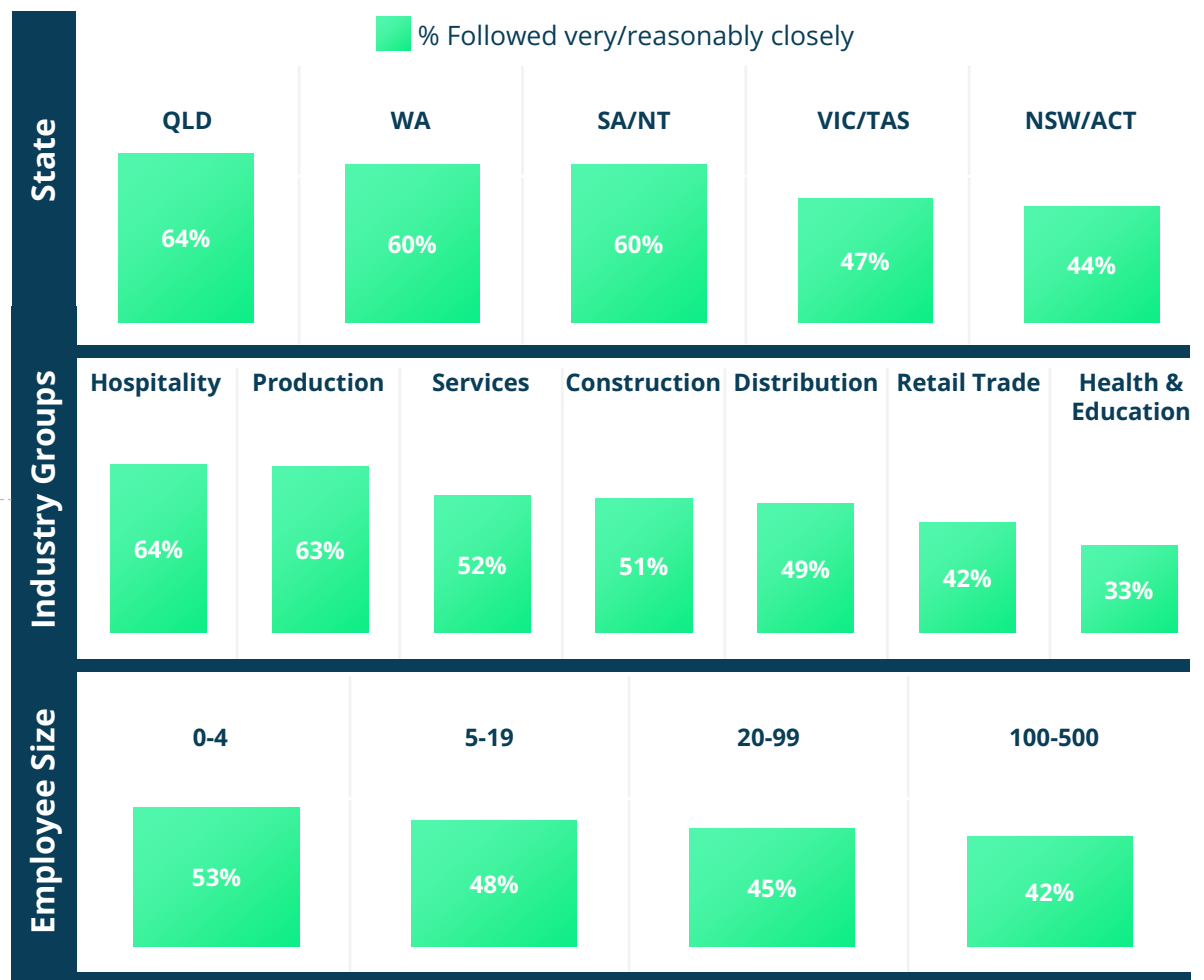
Did SMEs Follow the Budget?

The Budget achieved moderate cut-through, but not broad engagement across the SME market, with only half following it closely. Engagement was strongest among smaller businesses and SMEs in Queensland, Western Australia and South Australia/Northern Territory.

How closely did you follow this year's Federal Budget?



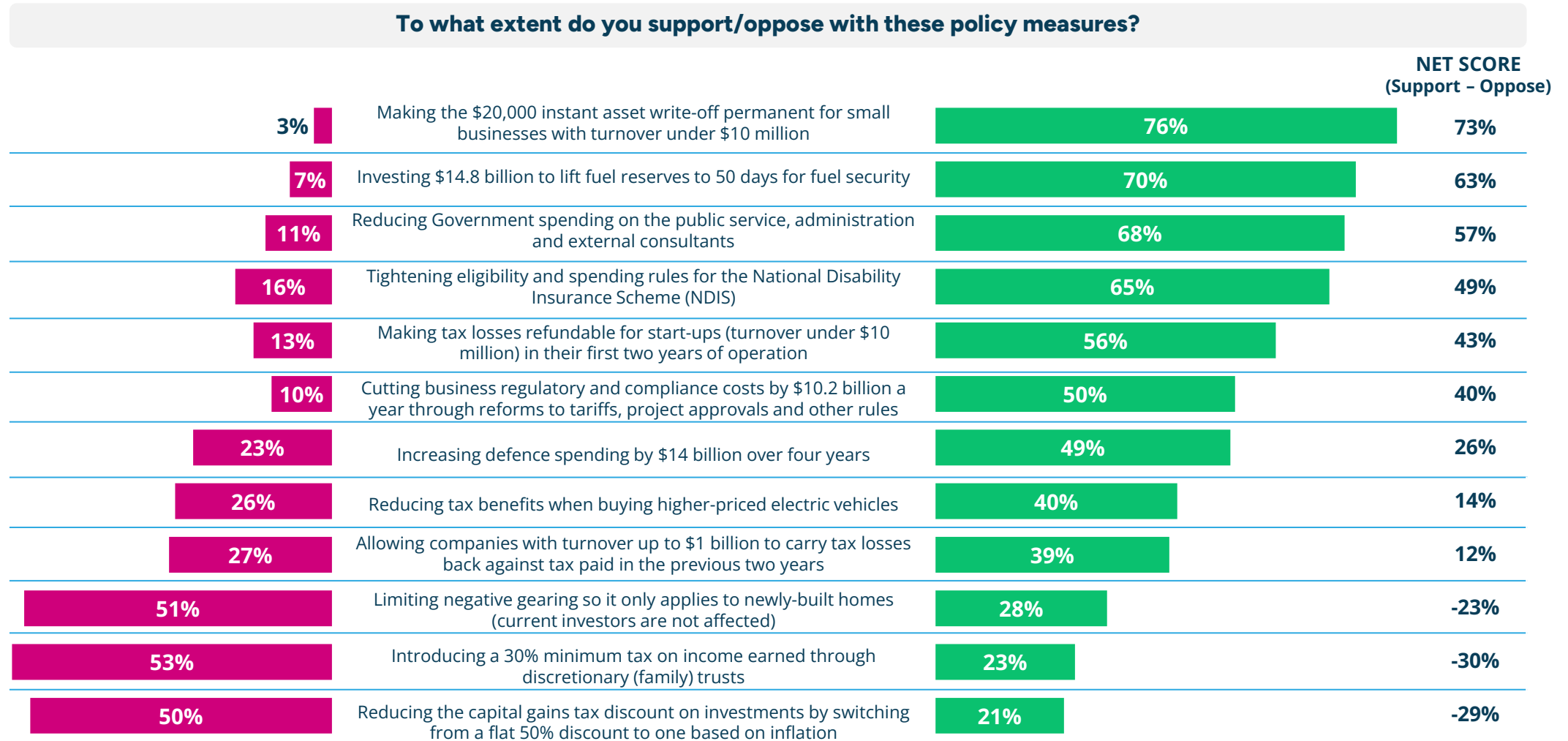
- Followed very closely
- Followed reasonably closely
- Saw some headlines only
- Heard about it, but that's all
- Was not aware of it before today



Do SMEs Support or Oppose Budget Measures?

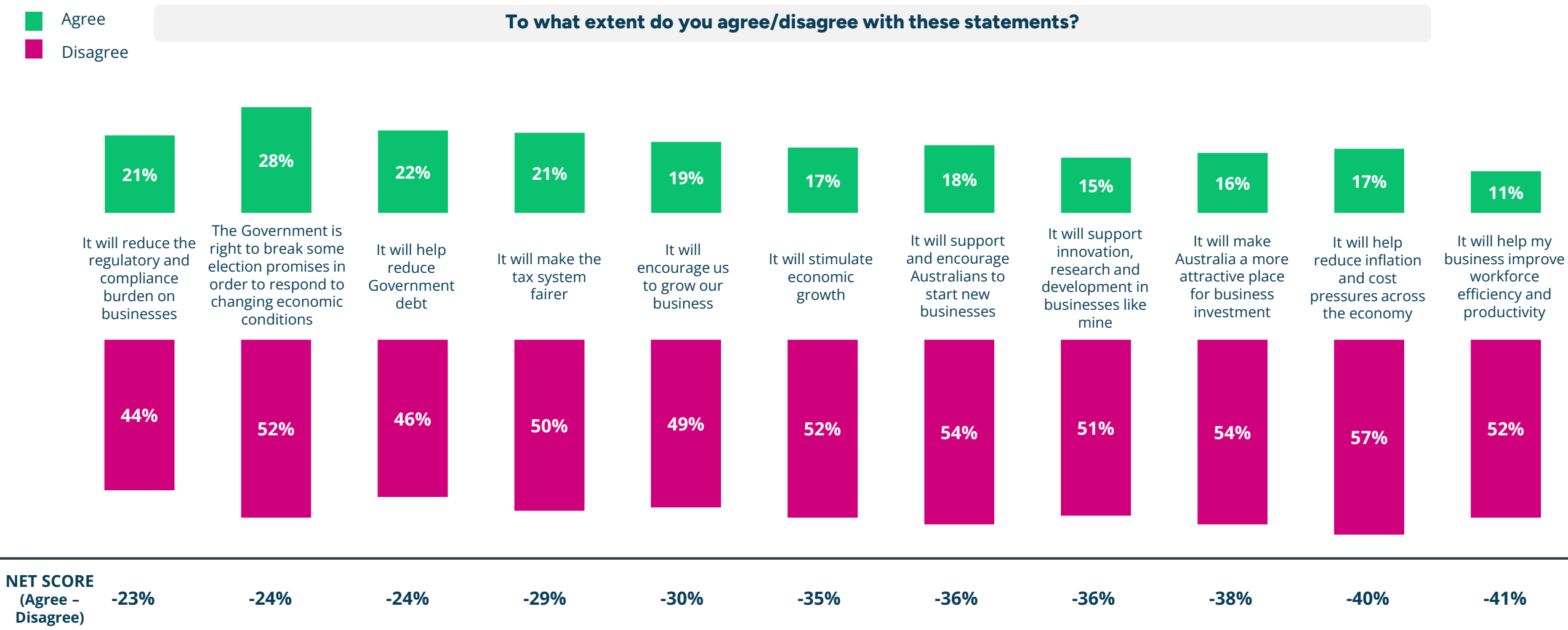
SMEs showed broad support for many Budget measures, particularly practical business support, but pushed back strongly on tax changes perceived as increasing burdens or reducing investment incentives.

Support
Oppose



Will the Budget Solve SME Problems?

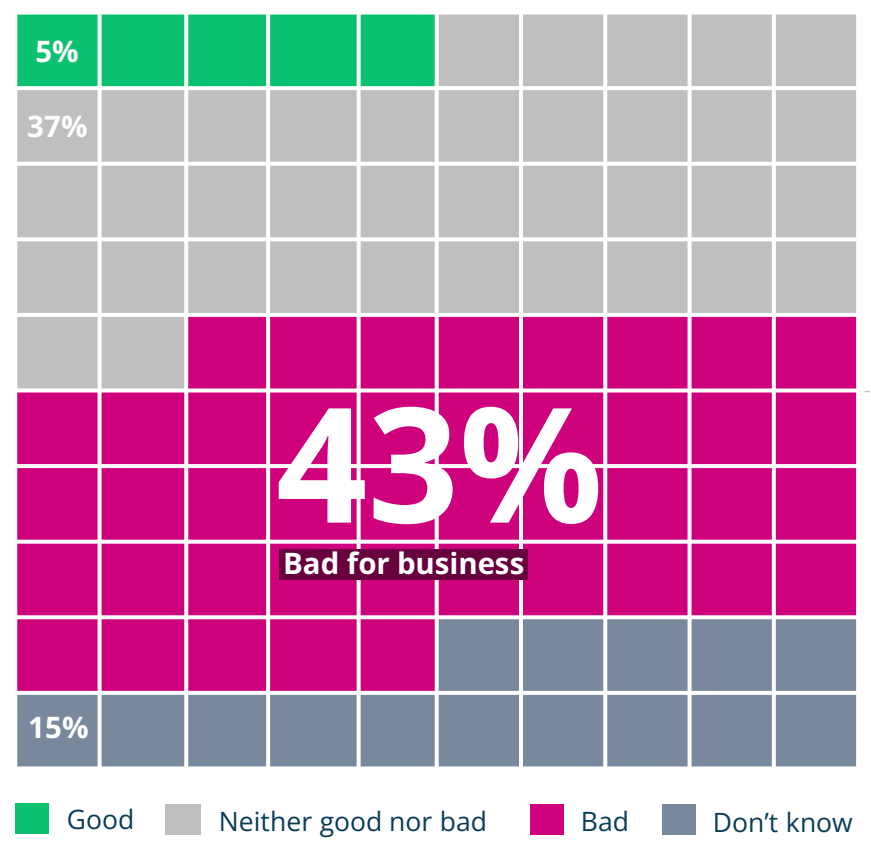
Despite supporting many individual measures, SMEs remain unconvinced the Budget will improve productivity, investment, growth, innovation or cost pressures.



Is the Budget Good for Business?

The Budget was considered a big miss at the individual business level, with only 5% saying it was good for their business compared with 43% saying it was bad. Negative sentiment was highest in Production and Construction, suggesting sector-specific concern about the Budget's impact on business viability and future demand.

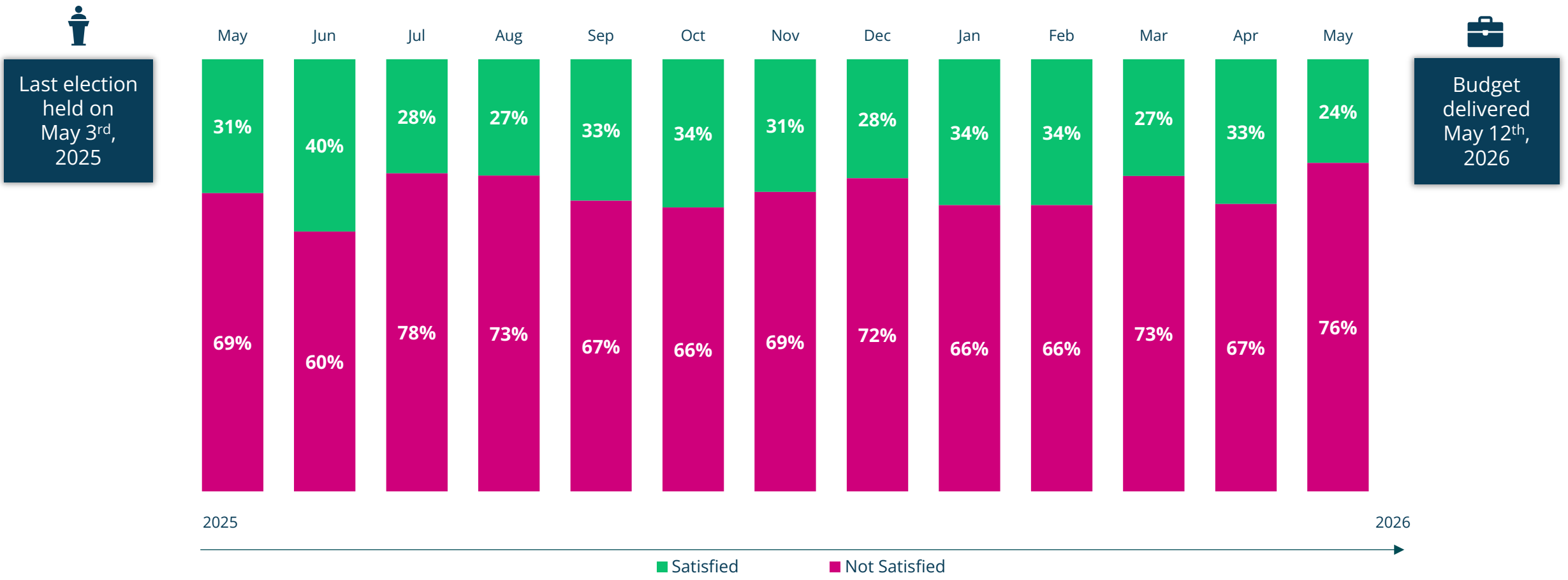
Do you think the Federal Budget is good or bad for your business?



Does The Federal Budget Win Votes?

Satisfaction with Federal Government policies supporting SMEs fell to just 24% following the Budget, reversing the post-election uplift and reaching the lowest level recorded in the past 12 months.

How Satisfied Are You That The Federal Government Is Delivering Effective Policies That Support The Needs Of Your Business?





Thank You

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